

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Martin Churchill Trively

Application No.: 10/707,638

Filed: December 29, 2003

Confirmation No. 1637

Group Art Unit: 3622

Examiner: Scott D. Gartland

Title: SYSTEM AND METHOD FOR RECEIVING AND RESPONDING  
TO PROMOTIONAL OFFERS USING A MOBILE PHONE

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Mail Stop: AF

Commissioner for Patents

PO Box 1450

Alexandria, VA 22313-1450

**AMENDMENT AFTER FINAL ACTION UNDER 37 CFR §1.116**

Sir:

In response to the Office Action dated August 14, 2009, reconsideration and withdrawal of the outstanding rejections and allowance of the present application are respectfully requested in view of the following amendments and remarks.